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AALAS
FOUNDATION

2012 ANNUAL REPORT



Chair's Message



I am pleased to report that 2012 has been a productive year for the AALAS Foundation. We have continued in our commitment to educate the public on the essential role of animals in research and to promote the importance of the people who care for those animals.

With the on-going support of our contributors, the Foundation continues to find new and innovative ways to connect with the public and laboratory animal professionals. The AALAS-supported public relations campaign is developing electronic and print media to promote the importance of laboratory animal care and its valuable contribution to health. New Biomedical Progress posters have been created and recently made available for distribution.

We have many exciting activities planned for the future including updating the Kids4Research.org website and creating a linked series of sites with information to educate a wide audience.

Your continued support is critical to our success. On behalf of the AALAS Foundation Board of Directors, thank you for your past and future donations.

Jane M. Olin, DVM
2012 Chair, AALAS Foundation Board of Directors

Executive Director's Message



I'm happy to report that the AALAS Foundation experienced a successful year in 2012. We enhanced our AALAS Learning Library by developing another free on-line course, "Reaching Out to the Public: A How to Guide;" we developed a new series of posters highlighting the importance of the professionals who care for the animals in the field of laboratory animal research, and we made tremendous progress in the new soon-to-be released 4Research and Kids4Research websites. We also continued our presence on the award winning virtual community, "Whyville" and distributed our tried and true posters, brochures and other resources to educate the public, especially school children, about the importance of lab animal based research and the professionals who care for the animals in that research.

Despite the sluggish economy, we saw record-breaking fundraising numbers at the 2012 National Meeting and we remain in a strong financial position to continue our public outreach efforts—thanks to our investment approach and the contributions from our many benefactors who share our commitment to the importance of public outreach and education.

The AALAS Foundation's success in 2012 is because of the generosity of the many individuals, branches and companies who help support our mission of educating the public about the importance of quality animal care and use. Your time, talents, creativity, and financial support are greatly appreciated.

I want to also take a moment to thank the AALAS Foundation staff, Vicki Campbell and Virginia Dawson, for their untiring work on behalf of all those involved in and effected by research involving animal models and the AALAS staff for their stellar professional support of the Foundation. Thanks also to the AALAS Board of Trustees for their generous support both in spirit and through financial contributions to the Foundation. And, of course, a huge thank you goes out to the incredibly dedicated AALAS Foundation Board of Directors for their guidance on policy and direction and "hands on" help at Foundation events at AALAS National Meetings.

We have many exciting plans for the future, some of which include leveraging outreach opportunities offered through Facebook and other social media outlets. With your continued support, we can continue our efforts to educate the general public and next generation of leaders about the caring professionals in our industry and the important roles of animals in research.

Ann Turner, PhD, CAE, FASAE
Executive Director, AALAS Foundation

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Director, Edwards Lifesciences

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Vicki Campbell
Foundation Administrator

Virginia Dawson
Foundation Administrative Assistant

2012 Projects and Programs

The AALAS Foundation, a 501 (c) (3) nonprofit organization is dedicated to educational outreach on the essential role of responsible laboratory animal care and use in science to advance human and animal health.

The Foundation develops educational materials, web-based public information resources and training materials to help educate the public, students and government officials about the importance of quality laboratory animal care to benefit research and medical progress.

Public Outreach Resources Library

In 2012, the AALAS Foundation, in conjunction with the AALAS Education Department, completed a new online course, "Reaching Out to the Public: A How-to-Guide" which is available in the AALAS Learning Library (ALL).

This free course explains the ongoing need for public outreach and offers tips that make it easy for anyone in the laboratory animal science industry to share their passion for their work. The course guides participants on a step-by-step path to successfully reach out to audiences of all ages.

This course joins the AALAS Foundation's growing collection of free offerings that serve to support its mission to educate the public about the importance of quality animal care and research.

Outreach at Educational Conferences

AALAS Foundation staff and volunteers exhibited at the annual meetings of:

- National Science Teachers Association
- Future Farmers of America
- USA Science and Engineering Festival
- National Educators Association

Teachers and students were provided with outreach resources to educate and promote the importance of quality laboratory animal care and research to benefit both human and animal health. They were also provided materials to show the vast array of career opportunities in the field of laboratory animal science.

The AALAS Foundation partnered in 2012 with Americans for Medical Progress (AMP) to participate in the 2nd USA Science and Engineering Festival in Washington, DC. At the event, the Foundation launched the new "Piecing Research Together" game, which was built in conjunction with AMP. The game is now available, upon request, to AALAS branches and affiliate organizations to use at public outreach events.

Whyville – Over 2 Million Game Plays



The AALAS Foundation's Community Animal Research Environment (CARE) in the virtual community of Whyville has generated 2,047,526 game plays since its debut in late 2009.

CARE is a series of games in a virtual laboratory that teach future leaders about the critical role of animals in biomedical research.

Registered Whyville users can create habitats for animals, experience the role of an animal caregiver and discover how animal research generated cures and treatments for illnesses impacting humans and animals.

In 2012, 10,944 Whyville visitors viewed online brochures located inside CARE. These brochures cover topics ranging from careers in laboratory animal science to animal welfare and link to Foundation resources like the Kids4Research website.

Kids 4 Research Website

Funded by Charles River Laboratories, the www.kids4research.org site was developed to provide age-appropriate material to stimulate interest and understanding about our field. In 2012, a survey was conducted among high school, middle school and elementary school teachers in an effort to evaluate the educational games, activities and other content contained on the www.Kids4Research site. The results of this survey will help guide the development of a new version of the popular website.



Free Outreach Resources

With the generous support of our donors, the AALAS Foundation continues to offer complimentary shipping on AALAS Bookstore (aalas.org/bookstore) orders comprised exclusively of Foundation public outreach materials.

The Foundation is happy to offer free outreach flyers, brochures, and materials to assist AALAS members in their outreach endeavors at science fairs, career days, and other local events in their communities.



Pfizer Branch AREA Program Funding

AALAS and the AALAS Foundation, with the help of Pfizer, also offers complimentary Animal Research Education and Awareness (AREA) Program resources to branches and districts interested in conducting the program in their communities during their meetings.

AREA Program resources include a step-by-step event guide, logoed backpacks, student notebooks and pens, and Foundation outreach materials.

Additionally, thanks to the support of Pfizer, the AALAS Foundation is now able to offer a limited number of grants



to AALAS Branches to help branches conduct this important program in their communities. In 2012 the AALAS Foundation received and awarded one Pfizer Branch AREA Program request in the amount of \$500.00.

Coming Soon!

Foundation volunteers and staff are working to implement the following public outreach projects in 2013:

Expansion of the School Resources Library

The Foundation is expanding its arsenal of online learning resources aimed at students and teachers.

Over the next year we will continue to provide teachers with informative courses they can use to educate students about the importance of quality laboratory animal care and research.

Launch Public Outreach Campaign

In conjunction with AALAS, the Foundation is planning a public outreach campaign designed to highlight the compassionate, caring professionals who've chosen a career in laboratory animal science.

The multifaceted campaign will feature written and digital profiles of AALAS members and detail the importance of quality laboratory animal care and research.

Revamp Kids 4 Research Website & Develop 4Research Website

In addition to redeveloping the Kids4Research website, the Foundation is building a web portal, 4Research.org, to link together our growing collection of uniquely targeted public outreach websites.

Social Media Public Outreach Campaigns

The Foundation is working toward making use of social media platforms in order to broaden its ability to educate the public about the compassionate professionals working in the field of laboratory animal science and the importance of quality laboratory animal. Look for the Foundation to increase its presence on social media outlets such as Facebook, Twitter, and YouTube.



Giving to the Foundation

Show your dedication to your profession by volunteering your time or making a donation to the AALAS Foundation. Here are a variety of ways you can help advance laboratory animal science:

Volunteer Your Time

- Conduct a public outreach program in your community
- Serve on the Foundation Board of Directors
- Participate in career day at your local school
- Share your passion with AREA Program students
- Serve on the National Meeting Committee, Branch Relations Committee, or Projects Committee
- Volunteer at Foundation activities at AALAS National Meetings

Participate in the AALAS Foundation Auction

- Donate an item or participate in the AALAS Foundation Silent and Live Auction

Make a Donation

- Make a monetary donation
- Donate in honor or memorial of a loved one, co-worker, companion animal, or research animal
- Make a planned gift of stock or life insurance
- Give through the United Way (reference #060730)
- Encourage your employer or branch to give to the Foundation
- Participate in employee matching programs

Foundation's National Meeting Fundraising

The fundraising efforts at the 63rd AALAS National Meeting in Minneapolis generated \$56,603 to support the Foundation's public outreach efforts, a new record!

We thank all those who made a contribution to the Foundation, attended the Charles River Appreciation Reception, and participated in the Silent and Live auction.

Special thanks to the National Meeting committee members, Foundation booth volunteers, and Appreciation Reception volunteers for their outstanding support of the Foundation.

2012 AALAS Foundation Contributors

2012 Corporate Contributors (1/1/2012 – 12/31/2012)

The AALAS Foundation wishes to thank these corporate contributors who have made possible many projects in education and public outreach that would otherwise have not been funded. We thank these contributors for sharing in our vision. This list includes Foundation auction donors.

Founder (\$20,000+)

Charles River
Pfizer

LYNX Product Group
Quip Laboratories Inc
The McConnell Group Inc

Benefactor (\$10,000–\$19,999)

Allentown, Inc.
Lab Products
Staples
Thoren Caging Systems Inc

President (\$100 - \$499)
Absorption Systems Inc.
Allied Trade Association
Animal Resource Management
Art's-Way Scientific Inc
Colonial Medical Supply
Edstrom Industries
Instech Solomon
Lithgow Laboratory
Molecular Imaging Products Co
Penn State University
Ridgland Animal Care Systems
Shepherd Specialty Papers
SMC & Roe Biomedical
The Jackson Laboratory
Tufts University
Vet Equip Inc
World Precision Instruments

Supporter (\$5,000–\$9,999)

Millennium Pharmaceuticals
Taconic
Tecniplast Inc

Friend (\$2,000–\$4,999)

Ancare Corp
Animal Specialties and Provisions
Marshall BioResources
Pharmaceutical Research Labs Inc
Purina Lab Diet
The Andersons Bedding Products Inc
Total MRO LLC

Platinum (\$500–\$1,999)

Baxter Healthcare Corporation
Bio-Serv
Buxton Medical Equipment
Elm Hill Labs
IITC Inc
LABEX of MA

Advocate (\$1 - \$99)

BioReliance Corporation
Britz & Company
Drexel University College of Medicine
Edward Lifesciences
Emory University
Harlan Laboratories Inc

2012: By the Numbers

69,779

Foundation outreach flyers, brochures, and materials distributed in 2012 – a 24% increase compared to 2011.

2,047,526

Games played in the Whyville Community Animal Research Environment (CARE) since its debut in 2009.

49,437

Number of CARE brochure views, which link to Foundation resources like the Kids 4 Research website.

56,603

Fund raising total for the 2012 National Meeting, a new record.

294

Unique Foundation donors in 2012, an 11% increase over 2011.

Huntingdon Life Sciences
Society of Lab Animal Science Vet Techs
University of Alabama

National Meeting Reception Sponsor

Charles River

Auctioneer Sponsor

Abbvie

2012 Branch Contributors (1/1/2012 – 12/31/2012)

The AALAS Foundation wishes to thank the following branches for their contributions to the Foundation. These contributors have made possible many projects in education and public outreach that would otherwise have not been funded. This list includes Foundation auction donors. We thank these branches for sharing in our vision.

Friend (\$2,000+)

Northern Ohio Branch

Platinum (\$500–\$1,999)

National Capital Area Branch
Oregon Branch

President (\$100–\$499)

Central Ohio Branch
Chicago Branch
Delaware Valley Branch
Kentucky Branch
Michigan Branch
Nebraska Branch
New England Branch
New Jersey Branch

2012 Financial Statement

Current Assets

Cash and cash equivalents	\$ 207,882
Pledges receivable, current portion	\$13,300
Due from related party	\$14,957
Prepaid Expenses	\$4,472
Total Current Assets	\$240,611

Pledges receivable, less current portion	\$4,500
Investments, fair value	\$200,516
Other investments, at cost	\$1,091,493

Total Current Assets: \$1,537,120

Liabilities and Net Assets

Current Liabilities	
Due to Related Party	\$0

Net Assets

Unrestricted	
Available for operations	\$533,966
Funds functioning as endowment	\$760,776
Temporarily restricted	\$242,378

Total Net Assets: \$1,537,120

Texas Branch
Three Rivers Branch
Washington Branch
Wisconsin Branch

Advocate (\$1-\$99)

Arizona Branch
Central Illinois Branch
Iowa Branch
Palms to Pines Branch

2012 Individual Contributors (1/1/2012 - 12/31/2012)

The AALAS Foundation wishes to thank the following individuals for their contributions to the Foundation. These contributors have made possible many projects in education and public outreach that would otherwise have not been funded. This list includes Foundation auction donors. We thank these individuals for sharing in our vision.

Friend (\$2,000-\$4,999)

Shannon Stutler

Platinum (\$500-\$1,999)

Margaret Batchelder
Cindy Buckmaster
Brian Ebert
Paige Ebert
Craig Frisk
Robert Jackson
Jamie Lovaglio
Timothy Martin
Gwendolyn McCormick
Chris Medina
Dominic Montani
Liz Pelletier
Lisa Rehm
Katrina Taylor
Marc Willis

President (\$100-\$499)

Melvin Balk
Samm Bartee
Taylor Bennett
Robert Blackford
Thomas Boerschinger
Dennis Brown
Darlene Buffalow
Scout Chou
William Clarke
Penny Cloutier-Lyons
Laura Conour
Robert Dauchy

Fred Douglas
Nancy Figler
Cynthia Gillet
Brian Gillman
Vicki Giroffi
Victoria Hardy
H. Hugh Harroff
Richard B Huneke
Amy Ingraham
Christopher King
Maria Lehto
Tracy Lewis
Jan Mabry
Morag Mackay
Robin Miller
Scott Mischler
Christian Newcomer
Jane Olin
Cindy Pekow
Scott Perkins
Stacy Pritt
Kim Saunders
James Sears
Craig Sem
Kenneth Shapiro
Rosa Sierra
J David Small
Kathleen Smiler
Joanne Smith
Wendy Sparkman
Dennis Stark
Harold Stills
Mark Suckow
Greg Sykes
James Taylor
Jodi Ternes
Gail Thompson
Ann Turner
Robert Weichbrod
Debra Weisbecker
Janet Welter
Jennifer Wilk
Joanne Zahorsky-Reeves

Advocate (\$1-\$99)

Cathie Adams
Sylvia Allen
Robert Baker
Enoka Bandularatne
Doreen Bartlett
Kelly Barton
Ailene Basila
Mikelyn Batiste
Diana Baumann
Kimberlee Beltran
David Bienus
Curtis Black
Rebekah Boan
Ramona Bober
Chris Boehm

Two Companies Receive Foundation Plaques

STAPLES on behalf of Charles River and Newco Distributors joined an elite list of Foundation supporters by receiving a Foundation donor plaque at the 63rd AALAS National Meeting in Minneapolis.

Companies, institutions, and branches that support the Foundation at the Platinum level or higher (\$500+ annual contribution) for the first time receive a plaque to recognize their contributions to the Foundation.

Plaque recipients receive a plaque tab in each subsequent year they support the Foundation at the Platinum level or higher.

Gregory Boivin
Rivkah Bradsky
Alexander Brezzani
William Britz Jr
Paulina Bugyis
Robin Burke
Raymond Butler
Vicki Campbell
Betty Cartwright
Richardo Cepeda
Daria Cloyd
Kimberly Cohen
Regina Correa-Murphy
JoeAnn Croxford
Theresa Cunningham-Faughnan
Janet Dell-John
Gregory Deussenberry
Armando Dilan
David Disselhorst
Janice Ditslear
John Donaho
Deborah Donohoe
Dee Drye
Arthur Edstrom
Louise Elarde-Mound
Garrett Field
Dawn Fitzhugh
Ashley Fly
Ilana Galex
Laura Gee
Montip Gettayacamin
Cheryl Griese
Robert Gump
Leta Guptill
Mary Hagler
Claire Hanhenson
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Melissa Hootrander
Ralph Hornickel
Melissa Hunsley
Todd Jackson
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