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AALAS  
FOUNDATION  
Annual Report  
2009

## CHAIR'S MESSAGE

2009 was a remarkable year for the AALAS Foundation. The Foundation not only successfully launched its largest and most ambitious public outreach project to date, but also set a new fundraising record!

With your generous support, we launched Frogs: A Comprehensive Course for High School Students and the Whyville Community Animal Research Environment, a series of games in a virtual laboratory that teaches young people how animals help scientists in research — and how research, in turn, benefits animals.

The overwhelming success of these two programs greatly enhanced our already powerful portfolio of educational materials, web-based resources, and training programs that educate the public and industry professionals about the importance of quality laboratory animal care and research.

This publication gives us the opportunity to give a much deserved “thank you” to the caring companies, AALAS branches, and passionate laboratory animal science professionals who contributed to our success in 2009.

Without your enthusiastic support of the Foundation, we would not be able to advance our mission of enhancing public perceptions about animal research and inspiring today’s students to become tomorrow’s laboratory animal science professionals.

On behalf of the AALAS Foundation Board of Directors, thank you to everyone who made a contribution to the Foundation, participated in the Silent and Live Auction, and volunteered their time to advance public understanding of laboratory animal science.

Your commitment to advancing our industry is greatly appreciated!



Dennis E Brown, Jr  
2009 Chair  
AALAS Foundation  
Board of Directors

## 2009 AALAS FOUNDATION BOARD OF DIRECTORS

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## EXECUTIVE DIRECTOR'S MESSAGE



The past year was a time of positive change for the AALAS Foundation marked by a spectacularly successful AALAS National Meeting, record-breaking fundraising proceeds, and the triumphant unveiling of the Whyville Community Animal Research Environment (CARE).

I would like to take a moment to thank all the passionate individuals, branches, institutions, and companies who contributed to our efforts to advance understanding, respect and support for laboratory animal science in 2009.

Your steadfast support enabled the Foundation to smoothly transition from a grant-giving organization to an operating Foundation over the past year.

Our successful transition is exemplified by the Foundation’s receipt of the prestigious Award of Excellence from the American Society of Association Executives, which we earned for developing CARE, a series of fun, educational games in a virtual laboratory.

Our partnership with Whyville, coupled with the Kids4Research website and introduction of the Frogs: A Comprehensive Course for High School Students DVD, represents the Foundation’s transition away from traditional outreach resources, like brochures and posters, to customized interactive activities that engage young minds.

As we move into a new decade, we must continue to use the power of technology to creatively inform young people about the role animals play in generating medical discoveries and the wealth of exciting career possibilities in our industry.

Your continued support and volunteer efforts will help propel the Foundation forward into an even more exciting and effective future!



Ann Turner, PhD, CAE  
Executive Director, AALAS Foundation

The AALAS Foundation contributes to the public's awareness of ethical issues in the use of animals and the advances made that help both animals and people. There has been an ongoing educational effort, with particular emphasis on schools, to inform the public about the knowledge gained through the responsible use of animals in research.

### Whyville

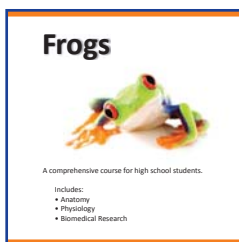
The AALAS Foundation partnered with Whyville—the leading education-focused virtual world for teens and pre-teens—to create the Community Animal Research Environment (CARE), a series of games in a virtual laboratory that teaches future leaders about the essential role of animals in biomedical research.

Inside CARE, 6.2 million registered users can create habitats for animals, take on the role of an animal caregiver, and discover how animal research generated cures and treatments for ailments impacting humans and animals.



Over 690,000 games have been played in CARE since it launched in Whyville in August. In addition, over 17,000 Whyville “citizens” viewed online brochures that further explore laboratory animal science and link to existing Foundation resources like the Kids4Research website.

The success of CARE generated praise from the American Society of Association Executives, which awarded the Foundation an Award of Excellence for our efforts to inspire today's students to become tomorrow's laboratory animal science professionals.



### Frogs: A Comprehensive Course for High School Students

Developed through a partnership with Clemson University, Frogs: A Comprehensive Course for High School Students is an interactive DVD that teaches high school students about the biology, physiological adaptations, anatomy, evolution, and ecology of frog and toad species in the United States.

This unique education resource also describes characteristics that make frogs and toads an important environmental sentry, classroom study subject, and biomedical research animal model.

### Kids4Research Website

Funded in part by Charles River Laboratories, [www.kids4research.org](http://www.kids4research.org) provides age-appropriate material to stimulate interest and understanding about our field. The website, which includes a wealth of educational games and activities, was updated with new content in 2009.



### Outreach at Teacher Conferences

AALAS staff exhibited at the annual meetings of the National Science Teachers Association (NSTA), National Association for Biology Teachers (NABT), Future Farmers of America (FFA), and the Association of Career Technical Educators (ACTE) to provide teachers and students with educational and informational resources promoting the awareness of research animal care and the benefits of biomedical research.

### Coming Soon!

Foundation volunteers and staff are working to implement the following public outreach projects in 2010:

#### Public Outreach Course on AALAS Learning Library

Staff will work with volunteers later this summer to produce a course on the ALL to teach laboratory animal science professionals how to effectively educate the public about the essential role of animals in research.

The course will take the best ideas from existing resources and include audiovisual resources that members can use to conduct outreach activities in their communities.

#### Local AREA Program

Pfizer generously agreed to expand the existing Animal Research Education and Awareness program to AALAS district and branch meetings.

Staff is developing implementation strategies for the program as well as a best practices manual for AALAS branch and district leaders interested in conducting an AREA program.

#### Improving Human and Animal Health Flyer

Staff is working with volunteers to revamp the discontinued Improving Human and Animal Health flyer, which lists medical discoveries made possible by various animal models.

A 2009 survey of the Foundation's public outreach resources determined that the Improving Human and Animal Health flyer—found only on the AALAS website—was the most popularly downloaded outreach resource.

#### Use of Animals: Understanding the Issues Flyer

This popular reference piece for classroom debates on the use of animals in research will receive an image and content makeover.

#### Frogs DVD on the AALAS Learning Library

The Foundation partnered with Clemson University in 2009 to produce Frogs: A Comprehensive Course for High School Students, a comprehensive DVD that teaches students about frog and toad species in North America. Foundation staff is converting the DVD into an online course on the AALAS Learning Library (ALL) to distribute the product to larger audiences at a lower cost.

Visit [www.aalasfoundation.org](http://www.aalasfoundation.org) for the latest updates on our outreach efforts.



The AALAS Foundation gratefully recognizes the companies, organizations, branches, and individuals that made financial commitments or contributions to the future of laboratory animal science during 2009, including individuals who donated to the auction fundraising efforts at the National Meeting in Denver. Please consider supporting our efforts at the company/organization, branch, or individual level. Your support makes a difference!

## CORPORATE CONTRIBUTORS

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Abbott Laboratories  
Charles River\*  
Covance  
Pfizer

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\*Denotes 5-year pledge contributor

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Arkansas Branch  
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## GIVING TO THE FOUNDATION

Show your dedication to your profession by volunteering your time or making a donation to the AALAS Foundation. Here are some of the ways you can help advance laboratory animal science:

### Volunteer Your Time

- Conduct a public outreach program in your community
- Serve on the Foundation Board of Directors
- Participate in career day at your local school
- Share your passion with AREA Program students
- Serve on the National Meeting Committee, Branch Relations Committee, or Project Committee

### Participate in the AALAS Foundation Auction

- Donate an item or participate in the AALAS Foundation Silent and Live Auction

### Make a Donation

- Make a monetary donation
- Donate in honor of a loved one, co-worker, companion animal, or research animal
- Make a planned gift of stock or life insurance
- Give through the United Way (reference #060730)

## FINANCIAL STATEMENT

### Current Assets

Cash	\$97,773
Pledges Receivable (Current Portions)	\$39,800
Prepaid Expenses	\$2,350
Due from AALAS	\$1,558
	<u>\$141,481</u>

Investments	\$996,912
Pledges Receivable (Less Current Portion)	\$59,700

**Total: \$1,198,093**

### Liabilities and Net Assets

#### Current Liabilities

Accounts Payable	\$ 3,000
Grants Payable	\$3,250
	<u>\$6,250</u>

#### Net Assets

Unrestricted	\$482,077
Temporarily Restricted	\$231,175
Permanently Restricted	\$478,591
	<u>\$1,191,843</u>

**Total: \$1,198,093**

## INDIVIDUAL CONTRIBUTORS

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\*Indicates 5-year pledge