

2013 ANNUAL REPORT



Chair's Message



I am pleased to report that 2013 was another productive year for the AALAS Foundation. We continued in our commitment to educate the public on the essential role of animals in research and to promote the importance of the people who care for those animals.

With the on-going support of our contributors, the Foundation found new and innovative ways to connect with the public and laboratory animal professionals. The AALAS-supported public relations campaign developed electronic and print media to promote the importance of laboratory animal care and valuable contribution to health. In concert with our media campaigns, the Care.com website was launched to highlight the caring and compassionate individuals who work in the field.

We have many exciting activities planned for the future including updating the Kids4Research.org website and creating new games and other features for Whyville.

Your continued support is critical to our success. On behalf of the AALAS Foundation Board of Directors, thank you for your past and future donations.

Jane M. Olin, DVM
2013 Chair, AALAS Foundation Board of Directors

Executive Director's Message



I'm delighted to report that 2013 was an exciting and successful year for the AALAS Foundation. We launched into new territory by taking our initial steps leveraging print, digital and social media to support our "We Care" public relations advertising campaign. These first initiatives will serve as stepping stones preparing us for our future, even bolder, plans, to let the world know about the compassionate and caring professionals working in the field of laboratory animal science.

We developed a new website, www.care.aalas.org, to help in our public outreach efforts and to showcase the incredibly caring people who work in the field of biomedical research. This website hosts a growing collection of video interviews of professionals who work hard to ensure all animals working in research receive the care, respect and honor they deserve. It also contains stories of survivors who have benefited from this work.

Work also continued on the soon to be released 4Research/Kids4Research website which will strengthen our ability to engage with young students and educate them about the importance of biomedical research. We also continued our presence on the award winning virtual community, "Whyville" and distributed our posters, brochures and other resources to educate the public, especially school children, about the importance of lab animal based research and the professionals who care for the animals in that research.

Despite the economy, we, once again, saw record-breaking fundraising numbers at the 2013 National Meeting, thanks, in large part, to everyone who participated in the 2013 National Meeting "Horse Race" sponsored by the Baltimore Local Arrangements Committee to benefit the AALAS Foundation.

We remain in a strong financial position to continue our public outreach efforts - thanks to our investment approach and the contributions from our many donors who share our commitment to the importance of public outreach and education.

The AALAS Foundation's success in 2013 is because of the generosity of the many individuals, branches and companies who help support our mission of educating the public about the importance of quality animal care and use. Your time, talents, creativity, and financial support are greatly appreciated.

I want to thank the AALAS Board of Trustees for their generous support both in spirit and through financial contributions to the Foundation. And, of course, a huge thank you goes out to the incredibly dedicated AALAS Foundation Board of Directors for their guidance on policy and direction and "hands on" help at Foundation events at AALAS National Meetings.

We have many exciting plans for the future, some of which include advertising our message in publications that reach the general public, developing public relations campaigns that persuade survivors and others who have benefited from biomedical research, to embrace and become advocates of our mission. With your continued support, we can continue our efforts to educate the general public and next generation of leaders about the caring professionals in our industry and the important roles of animals in research.

Ann Turner, PhD, CAE, FASAE
Executive Director, AALAS Foundation

2013 AALAS Foundation Board of Directors

Jane Olin, 2013 Chair
Director, Edwards Lifesciences

Chandra Williams, DACLAM
Attending Veterinarian, University of North Carolina—Charlotte

Directors-at-large

David Bienus, BS, LAT
Research Technologist, Pennsylvania State University

Richard Cavallaro, BS
Vice President of Global Business Development, Charles River

William R Clarke, BS
Vice President, Animal Specialties and Provisions LLC

Stephen Durkee, BS, ALAT
Sales Representative, Alternative Design & IACUC Consultant, Oregon State University

Kathleen Smiler, DVM
Consultant

Shannon Stutler, DVD, MPH
US Army, Retired

AALAS Board of Trustees Representatives

Brian Gillman, Secretary/Treasurer
Sales Representative, Pharmacal Research Labs

Paige Ebert, MBA, CMAR, RLATG
Facility Manager, Abbvie

Stacy R Cantrell, RLATG
Training & Technical Services Coordinator, University of Louisville

Legal Counsel (ex officio)

Tom Boerschinger
Attorney-at-Law, Alan Amos & Associates

Executive Director AALAS & AALAS Foundation (ex officio)

Ann Tourigny Turner, PhD, CAE

Staff

Vicki Campbell
Foundation Administrator

Virginia Dawson
Foundation Administrative Assistant

2013 Projects and Programs

The AALAS Foundation, a 501 (c) (3) nonprofit organization is dedicated to educational outreach on the essential role of responsible laboratory animal care and use in science to advance human and animal health. The Foundation develops educational materials, web-based public information resources and training materials to help educate the public, students and government officials about the importance of quality laboratory animal care to benefit research and medical progress.

Public Relations Advertising Campaign

In 2013, the AALAS Foundation launched its three-pronged, “We Care,” public outreach campaign—reaching over 100,000 people. This campaign, designed to highlight the compassionate, caring professionals working in the field of laboratory animal science, also promoted the importance of working with animals in research to advance medical progress.

Phase I of this outreach effort was to create awareness among professionals working in the scientific fields and private veterinarians, arming them with information to help them become our advocates for supporting biomedical research.

Advertisements were placed in the *Journal of American Veterinary Medical Association (JAVMA)*, *DVM News Magazine*, *Veterinary Economics Magazine*, *Veterinary Medicine Magazine*, and *Firstline*.



The ads directed readers to the AALAS Foundation’s new outreach website—www.care.aalas.org—which contains a growing collection of video interviews from professionals working in the field of laboratory animal science.

Outreach at Educational Conferences

AALAS staff and volunteers exhibited at the annual meetings of:

- National Science Teachers Association
- Future Farmers of America
- National Catholic Educators Association

Teachers and students were provided with outreach resources to educate and promote the importance of quality laboratory animal care and research to benefit both human and animal health. They were also provided materials to show the vast array of career opportunities in the field of laboratory animal science.

A combined total of more than 81,000 teachers and students attended these national annual conferences.

Whyville—More Than 2 Million Game Plays

The AALAS Foundation’s Community Animal Research Environment (CARE) in the virtual community of Whyville has generated more than 2 million game plays since its debut in late 2009, including 109,604 in 2013.

CARE is a series of games in a virtual laboratory that teach future leaders about the critical role of animals in biomedical research.

Registered Whyville users can create habitats for animals, experience the role of an animal caregiver and discover how animal research generated cures and treatments for illnesses impacting humans and animals.



In 2013, almost 6,000 Whyville visitors viewed online brochures located inside CARE. These brochures

cover topics ranging from careers in laboratory animal science to animal welfare and link to Foundation resources like the Kids4Research website.

The AALAS Foundation plans to work with Whyville developers in 2014 to update and enhance our presence on Whyville and our virtual laboratory animal science community.

Kids 4 Research Website

Funded by Charles River Laboratories, the www.kids4research.org site was developed to provide age-appropriate material to stimulate interest and understanding about our field. In 2013, the AALAS Foundation began working with web designers and programmers to create a 4Research.org and a new design for the Kids4Research.org microsite. The new Kids4Research site will have a modern “look and feel” and offer a more interactive and engaging experience for students visiting the website. The 4Research.org site, will serve as a “hub” from which visitors of all types and ages will be able to easily access information about the world of laboratory animal science. These websites are expected to be completed in 2014.



Free Outreach Resources

With the generous support of our donors, the AALAS Foundation continues to offer complimentary shipping on AALAS Bookstore (aalas.org/bookstore) orders comprised exclusively of AALAS Foundation public outreach materials.



Pfizer Branch Area Program Funding

AALAS and the AALAS Foundation, with the help of Pfizer, also offers complimentary Animal Research Education and Awareness (AREA) Program resources to branches and districts interested in conducting the program in their communities during their meetings.

AREA Program resources include a step-by-step event guide, logoed backpacks, student notebooks and pens, and Foundation outreach materials.

Additionally, thanks to the support of Pfizer, the AALAS Foundation is now able to offer a limited number of grants to AALAS Branches to help branches conduct this important program in their communities. In 2013 the AALAS Foundation received and awarded one Pfizer Branch AREA Program request in the amount of \$500.00.

First Time Platinum Level

Corporate Donor Awarded Plaque

Alternative Design Manufacturing & Supply joined an elite list of AALAS Foundation supporters by receiving a donor plaque at the 64th AALAS National Meeting in Baltimore.

Companies, institutions, and branches that support the AALAS Foundation, at the Platinum level or higher (\$500+ annual contribution) for the first time, receive a plaque to recognize their contributions to the Foundation.

Plaque recipients receive a plaque tab in each subsequent year they support the Foundation at the Platinum level or higher.

2013 National Meeting – Another Successful Year for AALAS Foundation

The silent and live

auction fundraising efforts at the 64th AALAS National Meeting in Baltimore generated over \$25,000 to support the Foundation's public outreach efforts, - which includes a record breaking \$16,090.00 raised at the 2013 Live Auction!



Giving to the Foundation

Show your dedication to your profession by volunteering your time or making a donation to the AALAS Foundation. Here are some of the ways you can help advance laboratory animal science:

Volunteer Your Time

- Conduct a public outreach program in your community
- Serve on the Foundation Board of Directors
- Participate in career day at your local school
- Share your passion with AREA Program students
- Serve on the National Meeting Committee, Branch Relations Committee, or Projects Committee
- Volunteer at Foundation activities at AALAS National Meetings

Participate in the AALAS Foundation Auction

- Donate an item or participate in the AALAS Foundation Silent and Live Auction

Make a Donation

- Make a monetary donation
- Donate in honor or memorial of a loved one, co-worker, companion animal, or research animal
- Make a planned gift of stock or life insurance
- Give through the United Way (reference #060730)
- Encourage your employer or branch to give to the Foundation
- Participate in employee matching programs
- Select AALAS Foundation as your charity of choice when shopping AmazonSmiles www.amazon.com - <https://smile.amazon.com/ch/36-2445901>

Foundation's National Meeting Fundraising

The fundraising efforts at the 64th AALAS National Meeting in Baltimore generated \$53,038 to support the Foundation's public outreach efforts, including a record breaking \$16,090 raised at the 2013 Live Auction.

We thank all those who made a contribution to the Foundation, attended the Charles River Appreciation Reception, and participated in the Silent and Live Auction.

Special thanks to the National Meeting committee members, Foundation booth volunteers, and Appreciation Reception volunteers for their outstanding support of the Foundation.

The Baltimore National Meeting Local Arrangements Committee sponsored a highly successful "Horse Race" fundraising event to benefit the AALAS Foundation in 2013. A total of fifty-two individuals, companies, institutions and branches registered to compete in the "Race."

Each contestant received a 10" resin Bryer horse and was challenged to decorate their horse. The horses were shown at the National Meeting and received "votes" to determine the best decorated horse. A "vote" was a donation made to the AALAS Foundation on behalf of a horse. The 1st place winner of the "horse race," was Mr. Hydro Harbor", owned by Lab Products and decorated by the Ladies of Lab Products. The horse raised a total of \$2,290 in donations to benefit the AALAS Foundation.

We thank all those who made a contribution to the AALAS Foundation, attended the Charles River Appreciation Reception, and



participated in the Silent and Live auction.

Special thanks to the National Meeting committee members, AALAS Foundation booth volunteers, and Appreciation Reception volunteers for their outstanding support of the Foundation.

2013 National Meeting AREA Program

The Animal Research Education and Awareness (AREA) Program was a huge success at the 2013 National Meeting in Baltimore. Thanks to the generous support of Pfizer, the AALAS Foundation was able to host over 165 students and educators from Baltimore-area middle and high schools at this event. Students and teachers had a unique opportunity interact with professionals working in the field of

laboratory animal science and learn about the importance of quality animal care and use to advance medical discovery.

Over a dozen National Meeting exhibitors volunteered to participate and over forty industry professionals volunteered to serve as tour guides to accompany students during the full day of educational activities.



Coming Soon!

AALAS Foundation Board members, volunteers and staff are working to implement the following public outreach projects in 2014:

- **Development and Re-Design of Kids 4 Research & 4Research Website**

In addition to redesigning the Kids4Research website, the AALAS Foundation is building a web portal, 4Research.org, to link together our growing arsenal of public outreach websites.

- **Public Outreach Campaigns**

The AALAS Foundation is continuing to make use of print, digital and social media platforms in order to broaden its ability to educate the public about the compassionate professionals working in the field of laboratory animal science and the importance of quality laboratory animal. Look for the AALAS Foundation to increase its advertising in national news publications and to utilize social media, such as Facebook, Twitter and YouTube, to expand its public outreach efforts.

- **Whyville Enhancements**

The AALAS Foundation has plans to work with Whyville developers to develop new educational activities and enhance our presence in Whyville.

2013 AALAS Foundation Contributors

2013 Corporate Contributors (1/1/2013 – 12/31/2013)

The AALAS Foundation wishes to thank these corporate contributors who have made possible many projects in education and public outreach that would otherwise have not been funded. We thank these contributors for sharing in our vision. This list includes Foundation auction donors.

Founder (\$20,000+)

AbbVie
Charles River
Pfizer

Benefactor (\$10,000–\$19,999)

Merck & Co Inc

Supporter (\$5,000–\$9,999)

Lab Products Inc
Quip Laboratories Inc
Taconic
Takeda Pharmaceuticals International Co
Tecniplast USA Inc

Friend (\$2,000–\$4,999)

Ancare Corp
Animal Specialties and Provisions
Marshall BioResources
Pharmalac Research Labs Inc
Purina Lab Diet
The Andersons Bedding Products Inc
Tuttnauer USA Co Ltd

Platinum (\$500–\$1,999)

Allentown
Alternative Design Manufacturing
Bio-Serv
Elm Hill Labs
GlaxoSmithKline Pharmaceuticals R & D

IITC Inc
Johns Hopkins University
LABEX of MA
LYNX Product Group
Newco Distributors Inc
Sanitation Strategies LLC
Transnetyx Inc

President (\$100 - \$499)

Agilux Laboratories
Art's-Way Scientific Inc
Association for Assessment & Accreditation of Lab Animal Care
Colonial Medical Supply
Edstrom Industries
Harlan Laboratories Inc
Instech Solomon
Lithgow Laboratory Services
Lomir Biomedical Inc
Shepherd Specialty Papers
Struve Lab International
Three Springs Scientific Inc
Vet Equip Inc

Advocate (\$1 - \$99)

Arizona State University
Britz & Company
Chemical Abstracts Service
Fred Hutchinson Cancer Research Center
Huntingdon Life Sciences

2013: By the Numbers

64,913

Foundation outreach flyers, brochures, and materials distributed in 2013.

2,047,466

Games played in the Whyville Community Animal Research Environment (CARE) since its debut in 2009.

54,345

Number of CARE brochure views, which link to Foundation resources like the Kids 4 Research website.

53,038

Fund raising total for the 2013 National Meeting - including a record breaking \$16,090 raised at the 2013 Live Auction.

312

Unique Foundation donors in 2013, an 7% increase over 2012.

Leec Limited
MedImmune
Priority One Services Inc
Quality Lab Products Inc
University of Kentucky
University of Wisconsin-Madison
Virginia Commonwealth University

National Meeting Reception Sponsor

Charles River

Auctioneer Sponsor

AbbVie
Brian Ebert

2013 Branch Contributors (1/1/2013– 12/31/2013)

The AALAS Foundation wishes to thank the following branches for their contributions to the Foundation. These contributors have made possible many projects in education and public outreach that would otherwise have not been funded. This list includes Foundation auction donors. We thank these branches for sharing in our vision.

Platinum (\$500–\$1,999)

Appalachian Branch
Chicago Branch
National Capital Area Branch

President (\$100–\$499)

Central Pennsylvania Branch
Delaware Valley Branch
Michigan Branch
Nebraska Branch

2013 Financial Statement

Current Assets

Cash and cash equivalents	\$ 100,496
Pledges receivable, current portion	\$19,300
Due from related party	\$13,732
Prepaid Expenses	\$5,855
Total Current Assets	\$139,383

Pledges receivable, less current portion	\$23,300
Investments, fair value	\$122,030
Other investments, at cost	\$1,228,998

Total Current Assets: \$1,513,711

Liabilities and Net Assets

Current Liabilities	
Due to Related Party	\$0

Net Assets

Unrestricted	
Available for operations	\$503,744
Funds functioning as endowment	\$822,723
Temporarily restricted	\$187,244

Total Net Assets: \$1,513,711

New England Branch
New Jersey Branch
Orange County Branch
Research Triangle Park
Branch
San Diego Branch
Texas Branch
Upstate New York Branch
Washington Branch

Advocate (\$1–\$99)

Arizona Branch
Caribbean-Puerto Rico
Branch
Central Illinois Branch
Greater Virginia Branch
Indiana Branch
Iowa Branch
Metro New York Branch
Minnesota Branch
Palms to Pines Branch
Southern New England
Branch

**2013 Individual Con-
tributors (1/1/2013 –
12/31/2013)**

The AALAS Foundation wishes to thank the following individuals for their contributions to the Foundation. These contributors have made possible many projects in education and public outreach that would otherwise have not been funded. This list includes Foundation auction donors. We thank these individuals for sharing in our vision.

Friend (\$2,000-\$4,999)

Robert Jackson
Chris Medina
Shannon Stutler

Platinum (\$500–\$1,999)

Gheorghe Constantinescu
Brooke Cunningham
Paige Ebert
Craig Frisk
Debra Hickman
Jamie Lovaglio
Edward Marshburn
Timothy Martin
Jane Olin
Liz Pelletier
Scott Perkins
Lisa Rehm
Sonya Ricketts
Kim Saunders

Lisa Secrest
Katrina Taylor
Chandra Williams
Marc Willis

President (\$100–\$499)

Cathie Adams
Melvin Balk
Samm Bartee
Doreen Bartlett
Mark Bates
Deborah Benner
B Taylor Bennett
Robert Blackford
Marcia Brown
Jennifer Brunner
Cindy Buckmaster
Sandra Burlock
Calvin Carpenter
Joseph Carr
Amber Carte
Richard Cavallaro
Kimberly Cohen
Jennifer Criley
Thomas Darby
Robert Dauchy
Catherine Davis
David Disselhorst
Deborah Donohoe
Fred Douglas
Brian Ebert
Nancy Figler
Pamela Fontenot
George Gabriel
Frank Gianni
Brian Gillman
Vicki Giroffi
Donna Goldstein
Robert Graves
Jack Hessler
Brenda Hill
William Hill
Richard Huneke
Amy Ingraham
William Iverson
Paula Johnson
Christopher King
Martin Kriete
Kathryn Laster
Maria Lehto
Tracy Lewis
Gerri Lindsay
Mick Madden
Mary McMichael
Christine McNickle
Robin Miller
Scott Mischler
Eileen Morgan
Christian Newcomer
Bruce Norris

Karen Oehrli
Cindy Pekow
Carolyn Pelham
Paul Peterson
Molly Romick
Larry Shelton
Leslie Sherwood
Patricia Sikes
Richard Simmonds
J David Small
Kathleen Smiler
John Soper
Dennis Stark
Patricia Stewart
Mark Suckow
Greg Sykes
James Taylor
Jodi Ternes
Jay Trepp
Ann Turner
Robert Weichbrod
Debra Weisbecker
Wanda West
Jennifer Wilk
Teresa Woodger

Advocate (\$1–\$99)

Michelle Adams
Ariel Aguiar
Carin Ahner
Ralph Ahrens
Lisa Aimone
Douglas Allen
Sylvia Allen
Asael Alvarado
Michael Anthony
Debra Ashcraft
Melissa Bagaglio
Alison Bardwell
Rose Bartiss
Diana Baumann
Kathryn Bernhard-Gove
Cathy Berninger
Curtis Black
Jamie Boehmer
Thomas Boerschinger
Ashleigh Bone
Leighann Bowery
Pam Bradsher
Cory Brayton
William Britz Jr
Andy Brown
Andrew Burich
Raymond Butler
Daisy Byzek
Joan Cadillac
Charlette Cain
Maria Margarita Camara
Kelly Campbell
Vicki Campbell

Connie Campisi
Maria Cariglia
Betty Cartwright
Susan Chambers
Thomas Chatkupt
Amjad Chaudhry
Sonja Chou
Lisa Clark
William Clarke
Paula Clifford
Sylvie Cloutier
Patricia Coan
Douglas Cohn
Lesley Colby
Lynn Collura
Laura Conour
Suzanne Craig
Ellen Croxford
Heidi Cyr
Marveia Daniel
Gabrielle Davis
Kamela Davis
Todd Davis
Virginia Dawson
Kristin DeMuro
Stephen Denny
Denise DiFrancesco
Janice Ditslear
Georgina Dobek
Erik Dohm
John Donaho
Julia Drake
Dee Drye
Nicole Duffee
Jennifer Duncan
Lynell Dupepe
Desiree Ehleiter
Renee Evelyn
Betty Fatzie
Jenny Ferloni
Garrett Field
Ashley Fly
Roxanne Fox
Sally Fridge
Skeeter Georgeson
Patricia Gerber
Montip Gettayacamin
Cherylann Gieseke
Tom Goodwin
Hillary Gossage
Susan Grau
Gabriel Grenot
Robert Gump
Mary Hagler
Harriett Hamlin
John Hanfman
Fiona Hankenson
Maureen Hargaden
Tonya Hargett

Advocate (\$1-\$99) continued

Robert Harris
Angela Heiser
Tonja Henze
Annette Hildabrand
Kim Holder
Cindy Hoorn
Ralph Hornickel
Tanise Jackson
Todd Jackson
Audrey Jenkins
Odell Jones
Susan Jones-Bolin
Lisa Kelly
Jeanie Kincer
Hilton Klein
Christina Kobs
Erin Kosloski
Margaret Landi
Cynthia Lang
Aaron Langford
Valeri Lansford
Lorraine LaRose
Phil Lastowski
Patricia Leavitt
Lisa Lefebvre
Karen Lencioni
Jamie Lewis
Karolina Liwska
Andrea Loewen
Ava Logan
Stan Lucas

Christopher Lyons
Jan Mabry
Pamela Mack
Morag Mackay
Anne MacLarty
Arthur MacLarty
Meg MacLeod
Sean Maguire
Angela Malaney
Gary Martinic
Monica Maxwell
Georgette McCray
Todd McDaniel
Bill McDonald
Jeffrey McGlothlin
Leticia McGuffey
Gail McMullen
Reginald Miller
Karen Montijo
Ann Morrison
Eileen Morgan
Caroline Murray
Len Murray
Nilsa Myers
Claude Nagamine
Teresa Neubauer
Penny Noel
Jennifer Obregon
Michael O'Donnoghue
Marco Olivares
Colleen Oliver
Karen Olson
Marie Ortega

Janet Osborne
Lisa Osborne
Jun Otsuka
Jan Parker-Thornburg
Cheryl Pater
Jennifer Pepping
Joyce Prapuolenis
Stacy Pritt
Carlton Pryor
Michael Pryor
Rosa Puerta
John Puglisi
Razoo Foundation
Rae Reynolds
Laura Richman
Belinda Rivera
Wanita Romer
Carol Rowehl
Elizabeth Rozanski
Edward Russo
Lisa Salopek
Rebecca Sammak
Ana Sanchez
George Sanders
Chandra Savage
Kimberly Scamardo
Ann Seman
Terry Semien
Kathryn Seweryniak
Darrin Shiver
Rosa Sierra
Carolyn Simonton
Sylvia Singletary

Judith Snow
Rachel Stark
Janet Steele
Christian Stoffers
Pamela Straeter
Erin Straley
Ellen Taylor
Matthew Taylor
Donna Tignor
Nikol Tschaepe
Jacquelyn Tubbs
Joanne Turek
Ashlee Vaughn
Tracy Vemulapalli
Shelly Verling
Erin Vogelsong
Cho-Hua Wan
James Weirich
Ana Wells
Thomas Welsh
Stephanie Werrlein
Sally Westlake
Temeri Wilder-Kofie
Charles Williams
Anne Williams
Dawn Wolf
Jill Worley
Yuntao Wu
Laura Wilding
Joanne Zurlo