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AALAS
FOUNDATION

2010
Annual Report

Chair's Message



In the past year, the AALAS Foundation capitalized on a variety of opportunities to build on previous successes and launch new efforts focused on providing the public more information about the essential role of animals in research. This report allows us to express our appreciation and acknowledge your contributions over the past year.

The Foundation's efforts are fully supported by the generous donations many companies, AALAS branches, and laboratory animal science professionals provide. Your dedicated support funds a growing portfolio of educational materials, online learning courses, and the award-winning Whyville Community Animal Research Environment.

Your enthusiasm for the Foundation enables us to showcase our superior public outreach materials at national education conferences and helps us spread the word about our new outreach resources, including the Working with Frogs courses on the AALAS Learning Library.

With your help, the Foundation continues to identify new avenues, technologies, and trends in order to connect with the students who will become tomorrow's laboratory animal science professionals.

On behalf of the AALAS Foundation Board of Directors, thank you to everyone who made a contribution to the Foundation. Whether you gave to the Foundation or participated in a public outreach program in your community, we truly appreciate your continued support.

Your steadfast dedication to advancing our industry is appreciated!

William R. Clarke
2010 Chair, AALAS Foundation Board of Directors

2010 AALAS Foundation Board of Directors

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Executive Director's Message



I would like to take a moment to recognize and thank the individuals, branches, institutions, and companies who helped us advance understanding, respect, and support for laboratory animal science in 2010.

Your passionate commitment to our mission allowed us to produce educational materials, web-based resources, and training programs to educate the public about the importance of quality laboratory animal care and research.

Through your support, the Foundation added to our growing portfolio of online resources by launching the School Resources Library, a comprehensive series of educational courses on the AALAS Learning Library (ALL) aimed at middle school and high school students.

Building on the success of the Whyville Community Animal Research Environment, the School Resources Library is expanding to meet teachers' growing demand for online learning opportunities. Designed for students, the library will broaden their exposure to the essential role of animals in biomedical research.

In 2010, the Foundation converted the Working with Frogs DVD into two online courses on the ALL. These courses serve as the bedrock for a future series of courses on topics ranging from careers in laboratory animal science to working with animals in the classroom.

Your support also enabled the Foundation to provide free shipping on a wide range of public outreach resources ordered through the AALAS Bookstore. This important initiative provides AALAS members with the tools they need to conduct successful public outreach programs in their community. The Foundation views this service as an exciting way to partner with laboratory animal science professionals across the country.

As the Foundation continues to evolve, I ask you to think of ways you can enhance the Foundation – through your passion, time, talents and financial support. The AALAS Foundation and its programs are critical to understanding the role and value of the professionals engaged in the field of laboratory animal science; therefore, supporting the Foundation is an investment in your future as well as the future of research!

Ann Turner, PhD, CAE, FASAE
Executive Director, AALAS Foundation

2010 Projects and Programs

The AALAS Foundation contributes to the public's awareness of ethical issues in the use of animals and the advances made that help both animals and people. The Foundation is engaged in an ongoing educational effort, with particular emphasis on schools, to inform the public about the knowledge gained through the responsible use of animals in research.

School Resources Library

The School Resources Library on the AALAS Learning Library houses free educational materials tailored for middle school and high school students.

The Library features an online version of Frogs: A Comprehensive Course for High School Students. The course teaches high school students about the biology, physiological adaptations, anatomy, evolution, and ecology of frog and toad species in the United States.

Other School Resources Library titles include Careers for Laboratory Animal Veterinarians and Careers for Laboratory Animal Technicians.

Whyville

The AALAS Foundation's Community Animal Research Environment (CARE) in Whyville generated 793,984 games played in 2010.

CARE is a series of games in a virtual laboratory that teach future leaders about the essential role of animals in biomedical research.

Registered Whyville users can create habitats for animals, experience the role of an animal caregiver, and discover how animal research generated cures and treatments for illnesses impacting humans and animals.

In 2010, 21,999 Whyville visitors viewed online brochures located inside CARE. These brochures cover topics ranging from careers in laboratory animal science to animal welfare and link to Foundation resources like the Kids4Research website.



Kids 4 Research Website

Funded by Charles River Laboratories, www.kids4research.org provides age-appropriate material to stimulate interest and understanding about our field. The website, which includes a wealth of educational games and activities, was updated with new content in 2010.

36,627 unique visitors discovered Kids4Research in 2010, a 10.8% increase since links to the site were included in brochures in the Whyville Community Animal Research Environment.

Outreach at Teacher Conferences

AALAS staff exhibited at the annual meetings of the National Science Teachers Association (NSTA), National Association for Biology Teachers (NABT), Future Farmers of America (FFA), and National Education Association (NEA) to provide teachers and students with outreach resources highlighting the essential role of animals in research.

Free Outreach Resources

With the generous support of our donors, the AALAS Foundation now offers complimentary shipping on AALAS Bookstore (aalas.org/bookstore) orders comprised exclusively of Foundation public outreach materials.

AALAS and the AALAS Foundation, with the assistance

of Pfizer, also offers complimentary Animal Research Education and Awareness Program resources to branches and member institutions interested in conducting the program in their communities.

AREA Program resources include a step-by-step event guide, logoed backpacks, student notebooks and pens, and Foundation outreach materials.

New Kids4Research, Whyville Flyers

The Foundation developed three new flyers to promote its growing arsenal of public outreach resources aimed at students and teachers in 2010.

Whyville Teachers Flyer

- Shows teachers how to incorporate CARE into their lesson plans.

Kids 4 Research/Whyville Student Flyer

- Highlights our two most popular educational resources. Includes a word search of research terms.

Kids 4 Research/Whyville Teacher Flyer

- Promotes the use of the Kids 4 Research website and CARE in the classroom.

AFLAC Affinity Program

The AALAS Foundation launched a partnership with AFLAC in 2010 providing AALAS members the opportunity to purchase AFLAC insurance products at a special rate with a portion of the affinity program proceeds benefitting the Foundation. Please visit the AALAS Foundation website for more information about this program.

Coming Soon!

Foundation volunteers and staff are working to implement the following public outreach projects in 2011:

Expand School Resources Library

The Foundation is expanding its arsenal of online learning resources aimed at students and teachers.

New courses planned for the School Resources Library include Introduction to Laboratory Animal Science and an online version of the Caring for Animals in the Classroom book.

Our long-term goal is to utilize these courses—and other ALL resources—to provide teachers with informative courses they can use to enhance their biology curriculum.

Launch Public Outreach Campaign

In conjunction with AALAS, the Foundation is planning a public outreach campaign designed to highlight the compassionate, caring professionals who've chosen a career in laboratory animal science. The multifaceted campaign will feature written, audio, and video profiles of AALAS members and detail the importance of quality laboratory animal care and research.

Develop New Public Outreach Brochures

The Foundation is crafting two new series of brochures—one highlighting medical discoveries made possible through animal research and another stressing the importance of product safety testing.

Revamp Kids 4 Research Website

The Foundation is planning to update and launch a new version of the popular Kids 4 Research website next year. The site includes age-appropriate information on topics such as animal welfare, the biomedical research process, and careers in laboratory animal science. Planned improvements to the site include a fresh look, improved content, and more interactive features that appeal to young people.

2010 AALAS Foundation Contributors

2010 Corporate Contributors

Founder (\$20,000+)

Charles River
Pfizer

Benefactor (\$10,000+)

Allentown
Bio Medic Data Systems
Bio-Serv
Harlan Laboratories
Lab Products Inc
Merck & Company
Tecniplast USA Inc

Supporter (\$5,000+)

Millennium Pharmaceuticals
Sanofi-Aventis Malvern
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Andersons/Bed-O'Cobs
Marshall BioResources
Pharmaceutical Research Labs Inc
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STERIS Corporation

Platinum (\$500+)

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Colonial Medical Supply
Drexel University College of Medicine
Lab Animal Veterinary Consultants
Otto Environmental
Specialty Operations Solutions
Yerkes National Primate Research Center

National Meeting Reception Sponsor

Charles River

Auctioneer Sponsor

Instech Solomon

2010: By the Numbers

47,541

Foundation outreach flyers, brochures, and materials distributed in 2010.

793,984

Games played in the Whyville Community Animal Research Environment (CARE) in 2010.

55,646

Fund raising total for the 2010 National Meeting, a new record.

20,999

Number of CARE brochure views, which link to Foundation resources like the Kids 4 Research website.

36,627

Unique visitors to the Kids4Research website in 2010.

252

Unique Foundation donors in 2010, a 15.6% increase over 2009.

10.8

Percentage increase in visitors to the Kids 4 Research website since links to the site were posted on Whyville.

National Meeting Event Sponsors

Allentown
STERIS
Quip
Tecniplast
Total MRO

2010 Branch Contributors

Supporter (\$5,000+)

National Capital Area Branch

Platinum (\$500+)

Michigan Branch
Southeastern Branch

President (\$100+)

Appalachian Branch
Arizona Branch
Central Ohio Branch
Chicago Branch
Florida Branch
Iowa Branch
Metro New York
Mile High Branch
New England Branch
New Jersey Branch
Northern Mountain Branch
Oregon Branch
San Diego Branch
Southern Wisconsin Branch
Texas Branch

2010 Financial Statement

Current Assets

Cash and Cash Equivalents \$191,599
Pledges Receivable (Current Portions) \$45,700

Total Current Assets \$237,299

Pledges Receivable (Less Current Portion) \$49,900
Other Investments at Cost \$996,883

Total Assets: \$1,284,082

Liabilities and Net Assets

Current Liabilities

Due to Related Party \$4,208
Grants Payable \$3,250
Total Current Liabilities \$7,458

Net Assets

Unrestricted
Available for Operations \$542,109
Funds Functioning as Endowment \$468,216
Temporarily Restricted \$266,299

Total Net Assets \$1,276,624

Total Liabilities and Net Assets: \$1,284,082

2010 Individual Annual Contributors

Advocate (\$1+)

Minnesota Branch
Northern California Branch
Oklahoma Branch
Washington Branch

Friend Contributors

(\$2,000–\$4,999)

Dennis Brown
Bob Jackson
Shannon Stutler

Platinum Contributors

(\$500–\$1,999)

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(\$100–\$499)

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Robin Kavanaugh
Christopher King
J Malcolm Kling
Kyrsten Koebach

Two Companies Receive Foundation Plaques

Spray Master Technologies and Animal Care Systems joined an elite list of Foundation supporters by receiving the Foundation donor plaque at the 61st AALAS National Meeting in Atlanta.

Companies, institutions, and branches that support the Foundation at the Platinum level or higher (\$500+ annual contribution) for the first time receive a plaque to recognize their contributions to the Foundation. Plaque recipients receive a plaque tab in each subsequent year they support the Foundation at the Platinum level or higher.

Lynn Lambert
Maria Lang
Amber Lange
Valeri Lansford
Kathryn Laster
Maria Lehto
Tracy Lewis
Neil Lipman
Patricia Long-Bradley
Gina Ma
Sean Maguire
Carolyn Malinowski
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Michael McGarry
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J David Small
Joanne Smith
Donna Sottung
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Dennis Stark
Laike Stewart

Mark Suckow
Greg Sykes
James Taylor
Jodi Ternes
Stephen Tierney
Katja Tonsky
Misty Troutt
Mary Walsh
Mary Watach
Robert Weichbrod
Stacy Wells
Erika Wiltrout

Advocate Contributors (\$1–\$99)

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Melissa Cummings
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Jesse DeGraff
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Denise DiFrancesco
Theresa Digiulio
David Disselhorst

Companies Renew Their Support for the Foundation

We would like to recognize the following supporters for graciously renewing five-year pledge commitments to the Foundation in 2010.

Buxton Medical Equipment	\$2,500
Marshall BioResources	\$10,000
Elm Hill Labs	\$5,000
Purina Mills LabDiet	\$10,000
Tuttner USA Co. Ltd.	\$5,000
Millennium Pharmaceuticals*	\$15,000

*Three-year pledge commitment

Giving to the Foundation

Show your dedication to your profession by volunteering your time or making a donation to the AALAS Foundation. Here are some of the ways you can help advance laboratory animal science:

Volunteer Your Time

- Conduct a public outreach program in your community
- Serve on the Foundation Board of Directors
- Participate in career day at your local school
- Share your passion with AREA Program students
- Serve on the National Meeting Committee, Branch Relations Committee, or Projects Committee

Participate in the AALAS Foundation Auction

- Donate an item or participate in the AALAS Foundation Silent and Live Auction

Make a Donation

- Make a monetary donation
- Donate in honor of a loved one, co-worker, companion animal, or research animal
- Make a planned gift of stock or life insurance
- Give through the United Way (reference #060730)

Advocate Contributors

(\$1-\$99) continued...

Cathy Dornton
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Foundation Sets National Meeting Fundraising Record

The fundraising efforts at the 61st AALAS National Meeting in Atlanta generated a record \$56,646 to support the Foundation's public outreach efforts! Total National Meeting fundraising proceeds increased 29.6% in 2010 thanks to the generous support of AALAS members at events like the Silent and Live Auction, the 21st Annual STERIS 5k Run, the 4th Annual Allentown Charitable Open House, the 2nd Annual Tecniplast Welcome Reception, the Quip Reception, and the inaugural Total MRO Golf Outing.

We thank all those who made a contribution to the Foundation, attended the Charles River Appreciation Reception, and participated in the Silent and Live auction. Special thanks to the National Meeting committee members, Foundation booth volunteers, and Appreciation Reception volunteers for their outstanding support of the Foundation.